

**NOTICE OF REGULAR MEETING**  
**MISSION ECONOMIC DEVELOPMENT CORPORATION**  
**FEBRUARY 19, 2019                      5:30 P.M.**  
**CENTER FOR EDUCATION AND ECONOMIC DEVELOPMENT**

**PRESENT:**

S. David Deanda, Jr., President  
Pete Jaramillo, Vice President  
Aissa I. Garza, Secretary  
Dr. Sonia Treviño, Treasurer  
Mario Garza  
Mayor Armando O’Cana served in the Mayor Position

**ABSENT:**

Balde Morales

**ALSO PRESENT:**

Jamie Treviño, Progress Times  
Miriam Villaseñor, Don Porfirio’s

**STAFF PRESENT:**

Daniel Silva, CEO  
Angie Vela, Finance Director  
Judy Vega, Executive Assistant  
Bertha Ramirez, Administrative Assistant  
Joel Garza, Director of Technology  
Teclo Garcia, Director of External Affairs and Communications  
Cristina Garza, Director of Social Impact  
Shaine Mata, Facility Manager  
Randy Perez, Acting Interim City Manager  
Jasmine Ramos, MEDC Receptionist

**1. Call to order**

With a quorum being present President S. David Deanda Jr. called the meeting to order at 5:45 p.m.

**2. Approval of Minutes – January 15, 2019.**

There being no corrections or additions Mario Garza moved for approval of the regular Board meeting minutes of January 15, 2019. Motion was seconded by Mayor Armando O’Cana and approved 6-0.

**3. Presentation on Economic Development.**

CEO Daniel Silva began this presentation by saying that what he was presenting, an MEDC Strategic Guide, was adopted by the Board of Directors six years ago. He mentioned that we are doing more than what other cities are doing. In addition to recruiting, creating jobs, job retention, and attracting new businesses, here at CEED, we have also spearheaded new programs. Some of those programs are the Downtown Façade Improvements Program, the Code the Town, and Ruby Red Ventures. On Ruby Red Ventures, he mentioned that the Mission EDC has awarded more than \$625,000 in the past seven years. The program has become so popular that we have begun to assist other cities in setting one like it including the cities of Weslaco, South Padre Island, Hidalgo County, and now Edinburg is thinking about setting one up. On Code the Town, CEO Silva mentioned that this program was started because we saw that there were a lot of mom and pop stores opening up and not incorporating technology. When we asked why, they said that because they didn’t know how, so we decided to teach them coding. We first began with a pilot program to teach students about coding and get them certified; however, we noticed that what we were teaching was really a tool for use in larger cities and they were not getting employed locally, so we then started reaching out to the community. We started reaching out to banks and school districts, which then was followed by teaching cyber security. The first cyber-security boot camp was for eight

weeks, then the second one was for 12 weeks. For this program, we received a state grant, the Wagner-Peyser Grant, which awarded us \$500,000 used to train individuals so they could obtain their Network Plus, A-Plus, and Security Plus certifications. He mentioned other programs such as the Web for Women, which targets women ages 18-65 and which exposes women to computer programming; and Career Readiness and Empowerment of Women (CREW), a program which teaches young women to be leaders in positions in the STEM field. These programs are run by our Director of Social Impact Cristina Garza. CEO Silva also mentioned that we are in the process of conducting a Pod Cast Workshop, which will teach individuals the fundamentals of pod casting. He also mentioned our Expert in Residence Program, this program houses temporary professional mentors like Jackie Neale, an award-winner New York based photographer; and most recently, Mark Peterson, a retired leader of Global Business and a Proctor & Gamble Executive, who did business mentoring. CEO Silva briefly went over several pages of the guide including Entrepreneurship and STEM Education; Infrastructure and Transportation, Quality of Life, Business Retention and Expansion, and Recruitment. He also mentioned two very successful events, our Social Media Summit and Civic Innovation Summit, both held last year; as well as properties owned by the Mission EDC and Mission EDA. In conclusion, CEO Daniel Silva said he was proud of our building and what we have accomplished. He said that other cities have not only tried to mirror some of our programs, but that they have also tried to emulate our building specs as well.

#### **4. Approval of Financial Statements for Nov. & Dec. 2018.**

Finance Director Angie Vela presented and recommended approval of the Financial Statements for Nov. & Dec. 2018.

There being no corrections or additions, Mayor Armando O’Cana moved for approval of the Financial Statements for November and December 2018. Motion was seconded by Vice President Pete Jaramillo and approved 6-0.

#### **5. Approval of Budget Amendment to FY 2018-2019 Budget: Capital Projects.**

Finance Director Angie Vela presented and recommended acceptance of the Budget Amendment to FY 2018-2019 Budget: Capital Projects. She said that this was a carryover from the \$2 million loan we took out to purchase furniture and equipment for the CEED building. The amount of the carryover is \$23,976.00 and mentioned that every year we must do a budget amendment until the amount is exhausted.

There being no corrections or additions, Treasurer Dr. Sonia Treviño moved to approve a Budget Amendment to FY 2018-2019 Budget: Capital Projects. Motion was seconded by Mario Garza and approved 6-0.

#### **6. Ruby Red Ventures Award Presentation.**

Director of Social Impact Cristina Garza presented the winner of the Ruby Red Ventures Program. Miriam Villaseñor, owner of Don Porfirio’s, a chimichurri sauce production company, was awarded \$25,000. Ms. Villaseñor is a second time around participant who is working into getting her sauces into H-E-B. She thanked the MEDC Board of Directors for the award.

#### **7. President’s Comments.**

CEO Daniel Silva introduced Jasmine Ramos, MEDC receptionist. Ms. Ramos replaced Janette Molina, who resigned from her position in December 2018. He also mentioned that our MEDC audit is near completion and that we may need to call a special meeting in early March of the Board to approve it. No further comments were made.

**8. Adjournment.**

Vice President Pete Jaramillo moved to adjourn the meeting. Motion was seconded by Treasurer Dr. Sonia Treviño and approved 6-0. Meeting was adjourned at 6:23 p.m.

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S. David Deanda, Jr., President

ATTEST:

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Aissa I. Garza, Secretary