

**NOTICE OF REGULAR OF THE
MISSION ECONOMIC DEVELOPMENT CORPORATION
OCTOBER 18, 2011 5:30 PM
CITY HALL**

PRESENT:

Cathy García, President
Polo de León, Vice President
Ricardo Martínez, Treasurer
Linda Requénez
Jody Tittle
Councilman Ruben Plata

ABSENT:

Mayor Norberto Salinas
S. David Deanda, Jr., Secretary

ALSO PRESENT:

Ricardo A. Pérez, Consultant
Jim Brunson, The Progress Times

STAFF PRESENT:

Alex Meade, Chief Executive Office
Julio Cerda, City Manager
Guillermo Seguin, Deputy City Manager
Janie Flores, Finance Director
Judy Vega, Executive Assistant

1. Call to order

With a quorum being present President Cathy Garcia called the meeting to order at 5:41 p.m.

2. Approval of Minutes – September 20, 2011

There being no corrections or additions Ricardo Martínez moved for approval. Motion was seconded by Linda Requénez and approved 6-0.

3. Approval of Budget Amendments

Finance Director Janie Flores presented and recommended approval of the budget amendments for the City of Mission's request in the amount of \$135,000 for fiscal year 2011-12 and for Valley Initiative for Development and Advancement (VIDA) in the amount of \$75,000. The 60 day comment period ends today, Oct. 18, 2011.

Polo de Leon moved to approve the budget amendments. Motion was seconded by Ricardo Martínez and approved 6-0.

4. Chief Executive Officer's Report

- Update on EDC projects

CEO Alex Meade mentioned that he, City Manager Julio Cerda, and Chief Operating Officer Daniel Silva attended the Texas Economic Development Council's Annual meeting on Oct. 5-7 in Fort Worth. He plans on attending the Texas Franchise Connection Showcase on Oct. 21st, and mentioned that he is working closely with MRA Executive Director Ricardo A. Perez on any new projects where the EDC may be of assistance. Mr. Meade presented a draft Strategic Guide to the Board for their review on insights of his approach to obtain results on MEDC's new and existing projects.

5. President's Comments

President Cathy Garcia congratulated Board member Ricardo Martinez for being named Mr. Mission 2011 on Oct. 11th at the Greater Mission Chamber of Commerce's Annual Banquet.

She welcomed Ricardo A. Perez and City Manager Julio Cerda to report on any updates.

Mr. Cerda reported that the City of Mission was doing very well with sales tax revenue. He said there was an increase from 6% to 10% for the month of August. He is working closely with MRA Executive Director Ricardo A. Perez on a rail bridge project.

6. Adjournment

Councilman Ruben Plata moved to adjourn the meeting. Motion was seconded by Polo De Leon and approved 6-0. Meeting was adjourned at 5:55 p.m.

Cathy Garcia President

ATTEST:

S. David Deanda Secretary