

**NOTICE OF REGULAR MEETING  
MISSION ECONOMIC DEVELOPMENT CORPORATION  
AUGUST 19, 2014      5:30 P.M.  
CITY HALL**

**PRESENT:**

S. David Deanda, Jr., President  
Polo de Leon, Vice President  
Jody Tittle, Secretary  
Linda Requénez, Treasurer  
Richard Hernández

**ABSENT:**

Catherine Garcia  
Mayor Position

**ALSO PRESENT:**

Ricardo A. Perez, Consultant  
Julie Silva, Progress Times  
Jose I. Vera, Joe's High Water Pressure Washer, LLC  
Alejandro Rivera Robles, Jera IT Training, LLC  
Abraham Neave, JDG Jewelers  
Nubia Neave, JDG Jewelers  
Myra de la Garza, Jitters Coffee Bar  
Gabriel de la Garza, Jitters Coffee Bar  
Javier Hinojosa, AMARTEC  
George Myers, Mission Chamber of Commerce

**STAFF PRESENT:**

Alex Meade, Chief Executive Office  
Randy Perez, Assistant Finance Director  
Judy Vega, Executive Assistant  
Daniel Silva, Chief Operating Officer  
Bertha Ramirez, Administrative Assistant  
David Gonzales, Accountant  
Martin Garza Jr., City Manager

**1. Call to order**

With a quorum being present President S. David Deanda Jr. called the meeting to order at 5:35 p.m.

**2. Approval of Minutes – July 31, 2014**

There being no corrections or additions Linda Requénez moved for approval. Motion was seconded by Polo de Leon and approved 5-0.

**3. Approval of MEDC Financial Statements for July 2014**

Assistant Finance Director Randy Perez presented and recommended approval of the Financial Statement for July 2014.

There being no corrections or additions Polo de Leon moved for approval. Motion was seconded by Linda Requénez and approved 5-0.

**4. Acceptance of Quarterly Report of Investments for the Quarter ending June 30, 2014 and Interest Earned for Nine Months ending June 30, 2014**

Assistant Finance Director Randy Perez presented and recommended Acceptance of Quarterly Report of Investments for the Quarter ending June 30, 2014 and Interest Earned for Nine Months ending June 30, 2014.

There being no corrections or additions Polo de Leon moved for acceptance. Motion was seconded by Jody Tittle and approved 5-0.

**5. Authorization to publish amended notice of intention to undertake a Project or projects for FY 2014-15 and schedule public hearing for September 2, 2014 related to said projects**

CEO Alex Meade requested authorization to publish amended Notice of Intention to undertake project or projects for FY 2014-15. The projects included: (1) Texas Citrus Fiesta 2014-2015 proposed budget \$60,000; additional funding \$15,000, amended budget not to exceed \$75,000; and (2) Manufacturing Project in an amount not to exceed \$450,000 over a period of five years.

The notices would be published in the Progress Times on August 22, 2014 upon approval by the Board.

Richard Hernandez moved to publish amended Notice of Intention and to schedule public hearing for September 2, 2014 related to MEDC Projects for FY 2014-15. Motion was seconded by Jody Tittle and approved 5-0.

**6. President's Comments**

CEO Alex Meade mentioned that MEDC had a fourth round of winners of the Ruby Red Ventures Program. He said that to date the MEDC has awarded 12 businesses with about \$130,000 and invited COO Daniel Silva, who manages the project, to present them as follows: Joe's High Water Pressure Washer, LLC - \$7,000 (the entrepreneur's name is Jose Ivan Vera); Javier Hinojosa dba AMARTEC - \$11,500; JDG Jewelers - \$11,500 (the entrepreneur's name is Abraham Neave); Jera's IT Training, LLC - \$10,000 (the entrepreneur's name is Alejandro Rivera Robles); and Jitters Coffee Bar - \$10,000 (the entrepreneurs' names are Gabriel de la Garza and Myra de la Garza). Each winner thanked the Board for the awards and took the opportunity to say a few words about their new businesses. Mr. Silva said that 11 applicants participated in this round of competitions .

CEO Alex Meade said that the Ruby Red Ventures has been a very successful small business program with this round being one of the most difficult to judge due to the number of well-prepared entrepreneurs. The program consists of a competition between participants in which prize amounts of \$2,000-\$25,000 is awarded to the best business plans judged by a panel of judges.

**7. Adjournment**

Richard Hernandez moved to adjourn the meeting. Motion was seconded by Polo de Leon and approved 5-0. Meeting was adjourned at 5:58 p.m.

---

S. David Deanda, Jr., President

ATTEST:

---

Jody A. Tittle, Secretary