

**NOTICE OF SPECIAL MEETING & PUBLIC HEARING OF THE
MISSION ECONOMIC DEVELOPMENT CORPORATION
FEBRUARY 26, 2013 5:30 P.M.
CITY HALL**

PRESENT:

Jody Tittle, Secretary
Linda Requénez, Treasurer
Mayor Norberto Salinas served in the Mayor Position
Richard Hernández
Catherine Garcia

ABSENT:

S. David Deanda, Jr., President
Polo de Leon, Vice President

ALSO PRESENT:

David H. Guerra, City Attorney
Ricardo A. Perez, Consultant
Aaron Gonzalez, UTPA, Small Business Development
Samuel Shipp, Brilliant Elegance, LLC
Rafael Francisco Pacheco Sr., El Yaqui Mex. Products Corp.
Rafael Francisco Pacheco Jr., El Yaqui Mex. Products Corp.
Jorge Andres Vivanco, Opportunity Wall
Rosendo Martinez, Technologic Marketing Solutions
Jimena Cantu, Technologic Marketing Solutions
Jim Brunson, Progress Times
Gail Burkhardt, The Monitor
Geraldo A. Perez, R.A. Perez & Associates

STAFF PRESENT:

Alex Meade, Chief Executive Office
Randy Perez, Assistant Finance Director
Judy Vega, Executive Assistant
Bertha Ramirez, Administrative Assistant
Julio Cerda, City Manager
Martin Garza, Interim City Manager
Daniel Silva, Chief Operating Officer

1. Call to order

With a quorum being present Secretary Jody Tittle called the meeting to order at 5:35 p.m.

2. Approval of Minutes

- A. Jan. 15, 2013
- B. Feb. 4, 2013

There being no corrections or additions Richard Hernandez moved for approval. Motion was seconded by Linda Requénez and approved 5-0.

3. Approval of MEDC Financial Statements for January 2013

Assistant Finance Director Randy Perez presented and recommended approval of the Financial Statement for January 2013.

There being no corrections or additions Catherine Garcia moved for approval. Motion was seconded by Richard Hernandez and approved 5-0.

4. Public Hearing – Budget Amendment to the FY 2012-2013 Budget

A. Manufacturing Project in an amount not to exceed \$400,000

Secretary Tittle opened the public hearing at 5:38 p.m. and asked for comments on the proposed project consideration for FY 2012-2013.

CEO Alex Meade said staff was working with a company from Michigan to attract them to come to Mission. He mentioned that the company is also contemplating a city in Alabama. We are requesting an amount not to exceed \$400,000 for five years of a property tax reimbursement for the company.

There being no further comments, Secretary Tittle declared the public hearing closed at 5:39 p.m.

The notice of public hearing and notice of intention to undertake the project was published on January 18, 2013 and the 60 day comment period will end on March 19, 2013.

5. Authorization to publish notice of intention to authorize a Budget Amendment to the FY 2012-2013 Budget and schedule a public hearing for March 19, 2013 related to said authorization consideration

Mr. Meade said he would like the Board's authority to publish a notice of intention to authorize a Budget Amendment to MEDC's FY 2012-2013 Budget and schedule a public hearing on March 19, 2013 or the consideration of the following projects: (1) Manufacturing Expansion Project in an amount not to exceed \$75,000.

Richard Hernandez moved for authorization to publish notice of intention to authorize a Budget Amendment to the FY 2012-2013 Budget and schedule a public hearing for March 19, 2013 related to said authorization. Motion was seconded by Catherine Garcia and approved 5-0.

6. Ruby Red Venture Awards

CEO Alex Meade presented the winners of the Ruby Red Ventures program. The program promotes entrepreneurship and innovation in the City of Mission. The only one of its kind in Texas, the Ruby Red Ventures program has become very popular. It involves the awarding of \$100,000 a year or \$50,000 every six months to the most innovative and entrepreneurial businesses. Participants competed for awards by attending several business plan workshop and presenting their business plans to a panel of judges. Participating judges were John Sargent of UTPA, Juan Mejia of STC, Matt Ruszczak of the Greater Mission Chamber of Commerce, Jackie Michel with UTSA, and Daniel Silva, MEDC. Out of 16 participating companies, four were selected: Opportunity Wall, a web-based company that facilitates the exchange of client information through the internet (\$2,000); Technologic Marketing Solutions, a web-based company that facilitates information related to medical doctors (\$5,000); Brilliant Elegance, a professional window cleaning company (\$10,000); and El Yaqui, which produces tortilla chip snacks for clients like Walgreens and HEB (\$25,000). Mr. Meade mentioned that the process does not stop here and said that a development agreement will be presented to each winner in which some goals will need to be met. Participants each thanked the Board for the awards and opportunity to participate. Applications are being taken for the second round of competition which started on Feb. 1st.

No action was taken or required for this item.

7. Secretary's Comments

None.

8. Adjournment

Catherine Garcia moved to adjourn the meeting. Motion was seconded by Linda Requénez and approved 5-0. Meeting was adjourned at 5:51 p.m.

S. David Deanda, Jr., President

ATTEST:

Jody A. Tittle, Secretary